



### Why teach Product Design?

**"Good design, is design that does not become obsolete"**  
**Raymond Loewy (1979)**

Design and technology is an inspiring, rigorous and practical subject. Using creativity and imagination, pupils design and make products that solve real and relevant problems within a variety of contexts, considering their own and others' needs, wants and values. They acquire a broad range of subject knowledge and draw on disciplines such as mathematics, science, engineering, computing and art. Pupils learn how to take risks, becoming resourceful, innovative, enterprising and capable citizens.

Design and Technology is a subject that brings learning to life, requiring learners to apply their learning to real-life situations. Product Design aims to relate authentic real-world awareness of iterative design practices and strategies used by the creative, engineering and manufacturing industries. Learners will be required to use critical thinking, leading towards invention and design innovation, to design and make prototypes that solve real and relevant problems.

### Learning for Life and Careers

#### Employability skills

Literacy, Numeracy/ICT, Research, Analysis, Creativity, Leadership, Organisation, Resilience, Initiative, Communication, Presentation and Collaborative Teamwork.

#### Linking the curriculum to careers:

Clear Career links following designer, artist case studies are regularly presented

#### Encounters with employers

Visits are organised for all year groups within the Art, Design and Technology department that have previously included Amazon, Victoria and Albert Museum, Big Bang Fair, Riverford Organic Farm, Henry Moore Foundation.

Our strong links with Oundle school welcomes our student to participate in Life drawing classes, creative workshops of print and 3D works.

#### Examples of qualification pathways

Many of our KS5 students have gone on to study engineering related degrees at university. Product Design can lead to a multitude of further education options such as apprenticeships, engineering, architecture and other design-related degrees

### Substantive Big Ideas



User Needs



Design Communication



Material Properties



Health & Safety



Tools & Equipment



Sustainable Design



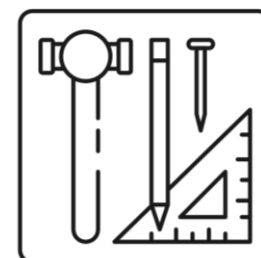
Design Feasibility

### Disciplinary Big Ideas



#### Explore

- Plan
- Research
- Generate Ideas



#### Create

- Prepare
- Process
- Manufacture



#### Evaluate

- Feedback
- Iteration
- Assessment



# Prince William School

## Product Design Curriculum Map – Projects & Topics



|                       | Year 7  | Year 8  | Year 9   | Year 10  | Year 11  | Year 12  | Year 13   |
|-----------------------|---|---|--|--|--|--|---|
| <b>Topics Covered</b> | 10 x 100 minute lessons per academic year   | 19 x 100 minute lessons per academic year   | 10 x 100 minute lessons per academic year  | 57 x 100 minute lessons per academic year  | 57 x 100 minute lessons per academic year  | 95 x 100 minute lessons per academic year  | 114 x 100 minute lessons per academic year  |
|                       | <b>Bee &amp; Bug House:</b> <ul style="list-style-type: none"> <li>Health &amp; safety</li> <li>Sustainability</li> <li>Softwood</li> <li>Hardwood</li> <li>Manufactured wood</li> <li>Isometric drawing</li> <li>Perspective drawing</li> <li>Logo design</li> <li>Packaging design</li> <li>Computer aided design</li> <li>Typography</li> <li>Graphic communication</li> </ul> | <b>Acrylic Clock:</b> <ul style="list-style-type: none"> <li>Design movements</li> <li>Polymers</li> <li>Thermoset plastic</li> <li>Thermoplastics</li> <li>Acrylic cutting</li> <li>Line bending</li> <li>Sustainability</li> </ul><br><b>Mono Amplifier:</b> <ul style="list-style-type: none"> <li>Electrical components</li> <li>Design movements</li> <li>Sustainability</li> <li>Upcycling</li> <li>Manufacturing with cardboard</li> </ul> | <b>Electronic Buzzer Game:</b> <ul style="list-style-type: none"> <li>Sustainability</li> <li>Softwood</li> <li>Hardwood</li> <li>Manufactured wood</li> <li>Electronics</li> <li>Upcycling</li> <li>Inclusive design</li> </ul> | <b>Acrylic Phone Holder:</b> <ul style="list-style-type: none"> <li>Polymers</li> <li>Sustainability</li> <li>Iterative design</li> <li>Line bending</li> <li>Iterative design</li> <li>Manufacturing processes &amp; techniques</li> </ul><br><b>Metal Bottle Opener:</b> <ul style="list-style-type: none"> <li>Metals</li> <li>Idea generation</li> <li>Iterative design</li> <li>Anthropometrics</li> <li>Ergonomics</li> </ul><br><b>LED Christmas Tree:</b> <ul style="list-style-type: none"> <li>Electronics</li> <li>Soldering</li> <li>Components used</li> </ul><br><b>Wood Pull Along Toy:</b> <ul style="list-style-type: none"> <li>Timbers</li> <li>Cams</li> <li>Motions</li> <li>Linkages</li> <li>Gears</li> <li>Lever</li> </ul><br><b>GCSE N.E.A:</b> <ul style="list-style-type: none"> <li>Investigation of contextual challenges</li> <li>Design brief</li> </ul> | <b>GCSE N.E.A:</b> <ul style="list-style-type: none"> <li>User needs</li> <li>Stakeholders</li> <li>Existing product research</li> <li>Exploration of materials</li> <li>Technical specification</li> <li>Generation of ideas</li> <li>Design development</li> <li>Critical thinking</li> <li>Prototyping</li> <li>Plan of manufacture</li> <li>Feasibility of design solution</li> <li>Critical evaluation</li> </ul> | <b>Deck Chair:</b> <ul style="list-style-type: none"> <li>Exploration of materials</li> <li>Wood</li> <li>Textiles</li> <li>Specialist machinery</li> <li>Industrial processes</li> <li>Scales of manufacture</li> </ul><br><b>Silver Ring:</b> <ul style="list-style-type: none"> <li>Generation of ideas</li> <li>Design development</li> <li>Metals</li> <li>Brass / silver</li> <li>Specialist techniques</li> <li>Specialist machinery</li> </ul><br><b>Chocolate Box</b> <ul style="list-style-type: none"> <li>Papers &amp; Boards</li> <li>Logo design</li> <li>Polymers</li> <li>Vacuum forming</li> <li>Brand identity</li> <li>Marketing</li> <li>Industry &amp; enterprise</li> </ul><br><b>Lamp:</b> <ul style="list-style-type: none"> <li>CAD</li> <li>CAM</li> <li>Prototyping</li> <li>Cardboard modelling</li> <li>Specialist machinery</li> <li>Laser cutting</li> <li>3D printing</li> </ul><br><b>A-Level N.E.A:</b> <ul style="list-style-type: none"> <li>Investigation of contextual challenges</li> <li>Design brief</li> </ul> | <b>A-Level N.E.A:</b> <ul style="list-style-type: none"> <li>User needs</li> <li>Stakeholders</li> <li>Existing product research</li> <li>Exploration of materials</li> <li>Technical specification</li> <li>Generation of ideas</li> <li>Design development</li> <li>Critical thinking</li> <li>Prototyping</li> <li>Plan of manufacture</li> <li>Feasibility of design solution</li> <li>Critical evaluation</li> </ul> |



# Prince William School

## Art, Design & Technology Curriculum Map – Substantive Knowledge Progression



|                                 | Year 7  | Year 8  | Year 9  | Year 10 - 11   | Year 12 - 13  |
|---------------------------------|---|---|---|--|---|
| <b>User Needs</b><br>           | <ul style="list-style-type: none"> <li>How a product serves it's function to the user.</li> </ul>   | <ul style="list-style-type: none"> <li>Needs of users of different users- considering background, interest and abilities.</li> <li>Design for a client.</li> </ul>                                  | <ul style="list-style-type: none"> <li>Adding functionality to a product to increase usability</li> </ul>   | <ul style="list-style-type: none"> <li>Needs of users of different users- considering background, interest and abilities.</li> <li>Requirements for different cultures, social and economic groups.</li> <li>Design for a client.</li> </ul> | <ul style="list-style-type: none"> <li>Determination of own clients needs.</li> <li>Client research to discover needs.</li> <li>Using findings to inform decision making</li> </ul> |
| <b>Design Communication</b><br> | <ul style="list-style-type: none"> <li>Draw basic isometric shapes</li> <li>Draw basic perspective shapes</li> </ul>                        | <ul style="list-style-type: none"> <li>Draw simple shapes using 3D drawing skills.</li> <li>Sketch and communicate ideas in a variety of ways. Visible construction and dimension lines.</li> </ul> | <ul style="list-style-type: none"> <li>Draw a product in isometric, 1 &amp; 2 point perspective and 3<sup>rd</sup> angle</li> </ul>   | <ul style="list-style-type: none"> <li>Expanded drawings. Variety of drawing for purpose.</li> <li>Detailed annotation and rendering of design ideas.</li> </ul>   | <ul style="list-style-type: none"> <li>Clear and accurate designs showing a range of technical drawing and rendering skills.</li> </ul>   |
| <b>Material Properties</b><br>  | <ul style="list-style-type: none"> <li>Woods - classifications of timber, hardwoods, softwoods, manufactured boards.</li> </ul>             | <ul style="list-style-type: none"> <li>Polymers - classification, thermoplastics &amp; thermoset plastics.</li> </ul>   | <ul style="list-style-type: none"> <li>Electronic components</li> <li>Softwood properties</li> </ul>  | <ul style="list-style-type: none"> <li>Metals -classification , ferrous , non ferrous, alloys .</li> <li>Aesthetics, cost and environmental impact.</li> </ul>   | <ul style="list-style-type: none"> <li>Independent research to find the most suitable materials for their own products and their properties</li> </ul>                              |
| <b>Health and Safety</b><br>    | <ul style="list-style-type: none"> <li>Workshop health and safety rules.</li> <li>PPE used in the workshop.</li> </ul>                      | <ul style="list-style-type: none"> <li>Workshop health and safety rules.</li> <li>Control measures.</li> <li>PPE used in the workshop.</li> </ul>   | <ul style="list-style-type: none"> <li>H&amp;S when working with electrics and soldering iron (heat)</li> </ul>   | <ul style="list-style-type: none"> <li>Health &amp; safety legislation</li> </ul>  | <ul style="list-style-type: none"> <li>Knowledge of specific H&amp;S acts and what they encompass.</li> <li>How legislation is applied in manufacturing.</li> </ul>                 |
| <b>Tools and Equipment</b><br>  | <ul style="list-style-type: none"> <li>Hand tools - tenon saw, abrasive paper.</li> <li>Marking out - tri square, steel rule.</li> </ul>    | <ul style="list-style-type: none"> <li>Hand tools - coping saw, file, abrasive paper.</li> <li>Fixed tools - pillar drill, scroll saw, vice.</li> </ul>   | <ul style="list-style-type: none"> <li>Soldering iron</li> <li>Cleaning pads</li> <li>Wood finishes (wax &amp; resins)</li> </ul>   | <ul style="list-style-type: none"> <li>Portable power tools - hand drill.</li> <li>Fixed tools - vacuum former, brazing hearth, powder coating.</li> </ul>   | <ul style="list-style-type: none"> <li>Specialist industrial manufacturing techniques and their practical applications.</li> </ul>  |
| <b>Sustainable Design</b><br>   | <ul style="list-style-type: none"> <li>The 6 R's of sustainability.</li> <li>How this product links to sustainability when used.</li> </ul> | <ul style="list-style-type: none"> <li>Where materials come from.</li> <li>Environmental implications of materials.</li> <li>The 6 R's of sustainability.</li> </ul>                                | <ul style="list-style-type: none"> <li>Upcycling to create the lampshade</li> <li>Research of other upcycled products</li> <li>Advantages &amp; disadvantages of upcycling</li> </ul> | <ul style="list-style-type: none"> <li>End of life consideration.</li> <li>Cradle to cradle design.</li> <li>Recycling and material qualities when recycled.</li> </ul>  | <ul style="list-style-type: none"> <li>Detailed knowledge of sustainable architecture and how it is used in modern design.</li> <li>Planned obsolescence.</li> </ul>                |
| <b>Design Feasibility</b><br>   | <ul style="list-style-type: none"> <li>Positives, negatives and improvements if it were to be made again.</li> </ul>                        | <ul style="list-style-type: none"> <li>Positives, negatives, improvements, product analysis and ACCESS FM.</li> </ul>   | <ul style="list-style-type: none"> <li>Product assessment against user needs</li> <li>Intro to product specification</li> </ul>   | <ul style="list-style-type: none"> <li>Iterative design process.</li> <li>Using client feedback to influence design decisions.</li> </ul>  | <ul style="list-style-type: none"> <li>Critical analysis of their own and others work to form design stages.</li> </ul>   |

Substantive Knowledge Progression












# Prince William School

## Art, Design & Technology Curriculum Map – Substantive Knowledge Progression



Substantive Knowledge Progression

|   | Year 7  | Year 8  | Year 9   | Year 10 & 11   | Year 12 & 13  |
|---|---|---|--|--|---|
| User Needs<br>           | <ul style="list-style-type: none"> <li>How a product serves its function to the user.</li> </ul>  | <ul style="list-style-type: none"> <li>Needs of different users considering background, interests and abilities.</li> <li>Designing for a client.</li> </ul>                                | <ul style="list-style-type: none"> <li>Adding functionality to a products to increase usability.</li> <li>Inclusive design.</li> </ul>                   | <ul style="list-style-type: none"> <li>Needs and wants of different users.</li> <li>Requirements for different cultural, societal and economic groups.</li> </ul>                                  | <ul style="list-style-type: none"> <li>Determination of own client's needs.</li> <li>Client research to discover needs.</li> <li>Using findings to inform decision making.</li> </ul> |
| Design Communication<br> | <ul style="list-style-type: none"> <li>Drawing basic isometric shapes</li> <li>Drawing basic perspective shapes</li> </ul>              | <ul style="list-style-type: none"> <li>Draw simple shapes using 3D drawing skills.</li> <li>Sketch and communicate ideas in a variety of ways including orthographic projection.</li> </ul> | <ul style="list-style-type: none"> <li>Draw a product in isometric, 1 &amp; 2 point perspective and orthographic projection.</li> </ul>                  | <ul style="list-style-type: none"> <li>Detailed design drawings in appropriate style.</li> <li>Rendering realistic materials.</li> </ul>   | <ul style="list-style-type: none"> <li>Clear and accurate designs showing a range of technical drawing and rendering skills.</li> </ul>   |
| Material Properties<br> | <ul style="list-style-type: none"> <li>Woods - classification of timber, hardwoods, softwoods &amp; manufactured boards.</li> </ul>     | <ul style="list-style-type: none"> <li>Polymers - classifications of plastics, thermoset, thermoplastics &amp; bio polymers.</li> </ul>   | <ul style="list-style-type: none"> <li>Papers &amp; boards - classifications of papers &amp; boards, gsm, finishes.</li> </ul>                           | <ul style="list-style-type: none"> <li>Metals - classifications of metals, ferrous, non-ferrous &amp; alloys.</li> <li>Aesthetic, cost and environmental impacts of material selection.</li> </ul> | <ul style="list-style-type: none"> <li>Independent primary research to find most suitable materials for their own products and their properties.</li> </ul>                           |
| Health & Safety<br>    | <ul style="list-style-type: none"> <li>Workshop health &amp; safety rules.</li> <li>PPE used in the workshop.</li> </ul>                | <ul style="list-style-type: none"> <li>Workshop health &amp; safety rules.</li> <li>Control measures.</li> <li>PPE used for different tools.</li> </ul>                                     | <ul style="list-style-type: none"> <li>Health &amp; safety when using cutting instruments.</li> <li>Risk assessments on individual equipment.</li> </ul> | <ul style="list-style-type: none"> <li>Health &amp; safety legislation.</li> <li>PPE required to use bobbin sander, metal belt sander and power tools.</li> </ul>                                  | <ul style="list-style-type: none"> <li>Knowledge of specific H&amp;S acts and hat they encompass.</li> <li>How legislation is applied in manufacturing.</li> </ul>                    |
| Tools & Equipment<br>  | <ul style="list-style-type: none"> <li>Hand tools - tenon saw, abrasive paper, file, tri-square, steel rule.</li> </ul>                 | <ul style="list-style-type: none"> <li>Hand tools - coping saw, abrasive paper, file.</li> <li>Fixed tools - pillar drill, scroll saw, vice</li> </ul>                                      | <ul style="list-style-type: none"> <li>Hand tools - craft knives, safety rules, cutting mats, hot glue guns.</li> </ul>                                  | <ul style="list-style-type: none"> <li>Portable power tools - hand drill, orbital sander &amp; angle grinder.</li> <li>Fixed tools - brazing hearth, polymer dip coating.</li> </ul>               | <ul style="list-style-type: none"> <li>Specialist industrial manufacturing techniques and their practical applications.</li> </ul>  |
| Sustainable Design<br> | <ul style="list-style-type: none"> <li>6 R's of sustainability.</li> <li>How this product links to sustainability when used.</li> </ul> | <ul style="list-style-type: none"> <li>Where materials come from.</li> <li>Environmental modifications of materials.</li> <li>6 R's of sustainability</li> </ul>                            | <ul style="list-style-type: none"> <li>Upcycling products from home that would be thrown away.</li> <li>Design for disassembly</li> </ul>                | <ul style="list-style-type: none"> <li>End of product life considerations.</li> <li>Cradle to cradle design.</li> <li>Recycling and material qualities when recycled.</li> </ul>                   | <ul style="list-style-type: none"> <li>Detailed knowledge of sustainable architecture and how it is used in modern design.</li> <li>Planned obsolescence.</li> </ul>                  |
| Design Feasibility<br> | <ul style="list-style-type: none"> <li>Positives, negatives and improvements if it were to be made again.</li> </ul>                    | <ul style="list-style-type: none"> <li>Positives, negatives, improvements, product analysis using ACCESS FM.</li> </ul>   | <ul style="list-style-type: none"> <li>Product assessment against user needs.</li> <li>Introduction to product specification.</li> </ul>                 | <ul style="list-style-type: none"> <li>Iterative design process.</li> <li>Using client feedback to influence design decisions.</li> </ul>  | <ul style="list-style-type: none"> <li>Critical analysis of their own and others work to form design practices.</li> </ul>  |


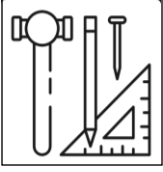



# Prince William School

## Art, Design & Technology Curriculum Map – Disciplinary Knowledge Progression



Disciplinary Knowledge Progression

|   | Year 7   | Year 8  | Year 9   | Year 10 - 11   | Year 12 - 13   |
|---|--|---|--|--|--|
| <p>Explore</p>     | <ul style="list-style-type: none"> <li>Students plan the make of their bug house and the steps needed to achieve a high grade.</li> <li>Students research different types of wood, properties and their common uses.</li> <li>Students generate ideas on possible additions they could make to their bug house.</li> </ul>             | <ul style="list-style-type: none"> <li>Students plan each layer of their design for the acrylic clock and how it will fit together.</li> <li>Students research existing clocks and watches to complete ACCESS FM sheet.</li> <li>Students generate ideas on what their clock will look like based on their chosen art movement.</li> </ul>                                      | <ul style="list-style-type: none"> <li>Students complete their own independent primary and secondary research to investigate chosen context.</li> <li>Students complete research on materials and their properties to inform suitability.</li> <li>Students complete idea generation and design development.</li> </ul>  | <ul style="list-style-type: none"> <li>Students complete detailed plans of manufacture for various projects which allows them to manage their time and resources effectively.</li> <li>Research of existing products completed for all projects.</li> <li>Students complete in depth idea generation for multiple projects.</li> </ul>         | <ul style="list-style-type: none"> <li>Students are given total independence to plan their materials, resources and time effectively.</li> <li>Students research design movements and existing products to complete product analysis.</li> <li>Students complete in depth idea generation and annotations for multiple projects.</li> </ul>    |
| <p>Create</p>    | <ul style="list-style-type: none"> <li>Students prepare their tools and materials.</li> <li>Students learn about basic hand tool processes used to create parts of their bug houses.</li> <li>Students follow a step by step process to manufacture the parts of their bug house.</li> </ul>   | <ul style="list-style-type: none"> <li>Students prepare a coloured paper template of their clock.</li> <li>This aides the understanding of the processes needed to produce the clock to a high standard.</li> <li>Students use hand tools to create the individual shapes needed for the clock.</li> </ul>  | <ul style="list-style-type: none"> <li>Students prepare the materials in school and bring in something from home to upcycle.</li> <li>Students are given the process needed to create accurate cardboard models and joining techniques to achieve the best outcome.</li> </ul>   | <ul style="list-style-type: none"> <li>Students prepare materials, tools, equipment and materials for various projects.</li> <li>Students learn about industrial manufacturing processes associated with the project.</li> <li>Students independently complete the manufacture of multiple projects.</li> </ul>                                | <ul style="list-style-type: none"> <li>Students prepare specialist manufacturing techniques and processes.</li> <li>Students are given independence to follow these processes for their project.</li> <li>Students independently complete the manufacture of multiple projects.</li> </ul>   |
| <p>Evaluate</p>  | <ul style="list-style-type: none"> <li>During all processes, students are encouraged to evaluate what they have done at each stage.</li> <li>Students are introduced to the concept of iterative design and its importance in product design.</li> <li>Students complete a final self-assessment on their finished project.</li> </ul> | <ul style="list-style-type: none"> <li>Students complete self and peer assessments at the design stage to refine their ideas.</li> <li>This leads to the iteration process of design and how they should be consistently evaluating work to make improvements.</li> <li>Students complete a self assessment of their work which allows for feedback from the teacher</li> </ul> | <ul style="list-style-type: none"> <li>Students record feedback from teacher and peers to critically evaluate their idea.</li> <li>Throughout the process, students are explicitly taught about the iterative design process and ongoing evaluations required.</li> <li>Students complete thorough evaluation of final outcomes against original specification.</li> </ul> | <ul style="list-style-type: none"> <li>Students use feedback from teachers and peers to successfully modify their projects throughout.</li> <li>Iterative design process is used and encouraged at every stage for various projects.</li> <li>Students complete an in depth analysis of their project to assess design feasibility.</li> </ul> | <ul style="list-style-type: none"> <li>Students use feedback from teachers and peers to successfully modify their projects throughout.</li> <li>Iterative design process is used and encouraged at every stage for various projects.</li> <li>Students complete an in depth analysis of their project to assess design feasibility.</li> </ul> |



# Prince William School

## Art, Design & Technology Disciplinary Vocabulary



|                         | Key Stage 3  | Key Stage 4  | Key Stage 5   |
|-------------------------|--|--|---|
|                         | ← Reinforce Previous   | ← Reinforce Previous   | ← Reinforce Previous  |
| Disciplinary Vocabulary | Advise<br>Application<br>Cause<br>Change<br>Chronology<br>Compare<br>Consequence<br>Contemporary<br>Context<br>Continuity<br>Customer<br>Describe<br>Difference<br>Explain<br>Explore<br>Factor<br>Identify<br>Importance<br>Opportunities<br>Reason<br>Significance<br>Similarity<br>Strengths<br>Threats<br>Weaknesses | Audience<br>Client<br>Complex<br>Contextual Knowledge<br>Convincing<br>Define<br>Inference<br>Interpretation<br>Judgment<br>Limitations<br>Link<br>Place<br>Provenance<br>Purpose<br>Source<br>Time<br>Utility | Analyse<br>Argument<br>Conclude<br>Critique<br>Debate<br>Developed<br>Evaluate<br>Stakeholder<br>Tone<br>Validity |
|                         |  |  |   |





# Prince William School

## Art, Design & Technology Key Vocabulary



Key Vocabulary

### Year 7

Tenon saw  
Clamp  
Vice  
Sandpaper  
Pillar drill  
Softwood  
Hardwood  
Manufactured wood  
Millimetre  
Marking out  
Knot  
Grain  
Waste  
Isometric  
Function  
Materials  
Belt sander  
Rabbit joint  
Butt joint  
Mitre  
Perspective  
Technology

### Year 8

Coping saw  
Sandpaper  
Customer  
Iterative  
Aesthetic  
Sustainability  
Finishing  
Scroll saw  
Hand file  
Computer aided design  
Craft knife  
Cutting mat  
Life cycle  
Polymer  
Thermoset  
Thermoplastic  
Typography  
Laser cutting  
Template

### Year 9

Iterative  
Render  
Oblique  
Dowel  
LED  
Wingnut  
Washer  
Spanner  
Steel rule  
Tri square  
Accuracy  
Usability  
Component

### Year 10 - 11

Iterative  
Chisel  
Client  
Prototype  
Vacuum forming  
Brazing  
Ergonomics  
Anthropometrics  
Soldering  
Resistor  
Capacitor  
Transistor  
Powder coating  
Ferrous  
Modifications  
Iterative  
Non-examination  
assessment  
Investigation  
Contextual challenges  
Specification  
Product analysis  
Idea generation  
Innovation  
Prototype  
Quality control  
Quality assurance  
Computer aided  
manufacture  
Target market  
Deadline

### Year 12 - 13

SMART materials  
Automation  
Stock form  
Obsolescence  
Critical analysis